

22/07/2010 Motor

## Harley-Davidson and Custo Barcelona presents its unique 'Harley Custo'

Susana de Castro - 22/07/2010

Very Mediterranean, fresh and colorful. That's impressive Custo Harley, which integrates a stunning design and aesthetics ever seen in motor racing. As a result of this exciting combination of Harley-Davidson experience and creativity of Custo Dalmau, was born a single piece of collection.

The idea grew out of an old passion between the designer and Harley-Davidson who share values such as freedom, independence and a deep dedication to the design with a spirit of transgression. Catalan fashion designer has found a new Harley-Davidson muse, reflect their passion for two wheels. The Custo Harley, a transformed Specialde Night Rod Harley-Davidson, was born the joint efforts and Ferry Clot Custo Dalmau, designer of motorcycles and two-time world champion customization. Both share a special creative aesthetic taste that stands out from the conventional and, on this occasion, have merged their creativity in an altruistic, never seen getting a Harley engine in the world, with a very Mediterranean and colorful aesthetic, inspired by Sportbikes dragster.



And to make it even cooler, the Custo Harley has been designed with a united purpose: Harley-Davidson intends auctioned in the summer and spend the profits to the Foundation San Juan de Dios to its aid program developed in Sierra Leone, the second poorest country in the world. The entity devoted all the money made by the Harley Custo to increase health resources of this center.

Area Harley Davidson in Barcelona C / Joan Güell, 207