

Beauty 22/03/2010

VIP Eyelashes, with Astor

Rosa Girona - 22/03/2010

More volume and impeccable definition. ASTOR has created an eyelash mascara that brings together the perfect gesture for a dreamlike effect.

Sensational volume? Without a doubt. Perfect separation? Naturally. The new Volume Definer mascara features the latest technology and allows for thicker yet separated eyelashes with no clumping. The secret lies in the hybrid Duo Brush, which, combined with an innovative formula, guarantees extreme definition and volume. With but one brushstroke, each eyelash receives a complete layer, thus providing maximum volume and perfect separation. This avant-garde brush exhibits an exclusive combination of classic, extra-soft fibres that allow for just the right amount of product to be applied to each eyelash, resulting in massive volume. It also boasts the Clump-Free Guard System, which features harder silicone fibres, guaranteeing separation and a highly-precise combing effect.

Its volumising formula produces sensual, thick eyelashes in the blink of an eye. Enriched with collagen, this high-adherence formula guarantees lasting eyelash coverage. Application is incredibly fast and easy. It has been ophthalmologically tested, thus it is apt for sensitive eyes and for people who wear contact lenses. It comes in both black and brown and is promoted by Nieves Álvarez, who assures clients that since she tried it, she can't live without it...

