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## Liz Hurley Opens Store in La Roca Village, Barcelona

Marga Villanova - 10/05/2010

The actress, model and now English designer Elizabeth Hurley presented last May 4 at the shopping center La Roca Village, Barcelona "Elizabeth Hurley Beach, her collection of swimwear and accessories for the beach.



"Elizabeth Hurley Beach swimwear line is a very chic style of the French island of St. Tropez, located on the Riviera, which includes swimsuits, bikinis, kaftans, beach bags and other toiletries for this summer season with bright tones and the whole range of colors. The line is aimed at an elegant woman, relaxed and sexy. When creating this collection was inspired by women, in all its beauty, in which they feel comfortable and privileged. He has also thought about the girls, so the store is the collection of funny kids based models for the smallest of the house. And the sale of energy bars made with totally organic products, which are the trick Liz staff to wear and maintain a perfect figure.

As has been done at other times, Hurley has also sought to collaborate on a joint cause as the fight against breast cancer. Therefore, 100% of the proceeds from sales of Pink Bikini-A halter neckline and bikini panties-go French for the Foundation for Breast Cancer Research.

"I was looking forward to opening a shop in Spain and especially Barcelona because I have always liked its magnificent beaches and really inspires me to see women sunbathing," said the actress.

"Elizabeth Hurley Beach" will be available until next September, ending the month in which the stay of the temporary boutique at La Roca Village.