

Fashion 09/09/2010

## Approaches 52<sup>o</sup> edición de Cibeles Fashion Week

Susana de Castro - 09/09/2010

From 17 to September 22 Madrid will host a new edition of the Pasarela Cibeles. The flashes, models, champagne and the best fashion invade the capital and attention. You already know the quote as presented in Madrid with fashion and get ready to stay on top of everything.

26 years after it opened its doors Cibeles, Madrid's appointment remains a benchmark in our country. Battling against the crisis and promoting established and new talent, the Cibeles Madrid Fashion Week this year is again offering a full program of fashion and interest.

In its 52nd edition, and with two gateways (Ciebles and Lancia), the event will 50 designers and 30 young hopefuls parade in the Showroom of The Ego. Again, the week Madrid fashion occupy six days, like last February and will devote the whole of the first day of parades promising young design gathered under the umbrella of the ego, which in this competition celebrates its 10th edition. Thus, Cibeles show on Friday September 17 collections of younger creators, from Saturday 18 until Wednesday 22 proposals from established designers.

A high number of shows that will be accompanied by numerous activities at the hands of sponsors, among which the already established L'Oreal prize. In addition, repeating the experience of February, the bloggers will have their own space within the enclosure.

Check the calendar and all the parades in the event's website <http://www.ifema.es/web/ferias/cibeles/default.html>

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